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Helping People and Families Affected by Autism

## Sponsorship Opportunities Available for the 2010 Walk for Autism!

April 10, 2010  
Bellevue State Park, Wilmington

Autism Delaware would like to invite you to sponsor the 2010 *Walk for Autism*. With autism affecting **1 in 110 children** born today, hundreds of families need Autism Delaware's many advocacy, support, educational, and public awareness services such as:

- ☺ Adult vocational services
- ☺ Parent support and mentoring
- ☺ Individual and systems advocacy
- ☺ Social groups for teens with autism
- ☺ Funding for research
- ☺ Speakers and conferences
- ☺ Website and listserve
- ☺ Newsletter (*The Sun*), circ. 1,400
- ☺ Family social events
- ☺ Public Awareness

More than 900 students with autism are in Delaware's public schools, and each year, more children leave school for adult services. Autism Delaware is committed to supporting the families and communities affected by autism through all stages of life, and the Walk is an integral part of how we do that, financially and socially. Hundreds of families come to the Walk with their children of all ages to support our work and to enjoy the post-Walk celebration activities together.

Autism Delaware is a 501(c)(3) organization founded in 1998. All contributions are tax-deductible to the extent permitted by law. Additionally, sponsorship of the *Walk for Autism* offers **significant public exposure through event promotion**, especially in New Castle County. In 2009 the Walk drew in more than **1,000 Walkers and 2,000+ donors**, so this is clearly a cause dear to the hearts of many!

Sponsor levels and incentives are on the back of this page. Sponsoring the Walk is as simple as completing and sending the form and arranging for payment. **If you'd like more information, contact Autism Delaware at 302-224-6020 or visit us online at [www.delautism.org/walk.htm](http://www.delautism.org/walk.htm).** Opportunities to exhibit at the Walk will also be offered in early 2010. Your participation in the Walk in any way will be deeply appreciated by the families and loved ones of people with autism.

## Walk Sponsorship Levels and Confirmation Form

*To select a sponsorship level, check the box next to the name.  
Please note the deadlines by which Autism Delaware must receive this for certain incentives.*

<input type="checkbox"/> <b>Gold (Presenting): \$10,000*</b> <ul style="list-style-type: none"> <li>All Silver incentives PLUS</li> <li>Identified as Presenting Sponsor in all materials produced after confirmation</li> <li>Most prominent placement of name/logo on T-shirt, brochure, poster</li> <li>Display of corporate banner at Registration</li> </ul>	<input type="checkbox"/> <b>Silver: \$4,000*</b> <ul style="list-style-type: none"> <li>All Patron incentives PLUS</li> <li>Display of corporate banner at Start/End of route</li> </ul>
<input type="checkbox"/> <b>Patron: \$2,000*</b> <ul style="list-style-type: none"> <li>All Friend incentives PLUS</li> <li>Display of corporate banner along route</li> <li>More prominent placement of name/logo on Walk T-shirt (3/26/10)</li> </ul>	<input type="checkbox"/> <b>Friend: \$1,000*</b> <ul style="list-style-type: none"> <li>All Supporter incentives (logo on brochure) PLUS</li> <li>Inclusion of logo in one color on posters (1/29/10)</li> <li>Inclusion in all Walk press releases (<i>limited to those issued after confirmation; cannot guarantee publication</i>)</li> <li>Exhibitor (information) table at event (3/26/10)</li> <li>Listing on Autism Delaware website as sponsor through 5/21/10</li> </ul>
<input type="checkbox"/> <b>Supporter: \$500</b> <ul style="list-style-type: none"> <li>Name on Walk brochure (1/15/10)</li> <li>Logo or name in one color on Walk T-shirt (3/26/10)</li> <li>Announcement of sponsorship to our followers on Facebook and Twitter</li> <li>Acknowledgment in July newsletter (3/26/10)</li> </ul>	<input type="checkbox"/> <b>Step: \$100</b> <ul style="list-style-type: none"> <li>Sign on route with your name and autism fact (3/26/10)</li> </ul>
<input type="checkbox"/> <b>In-Kind: 500+ servings of Snacks or Bottled Water (16+ oz. bottles)</b> <ul style="list-style-type: none"> <li>Donor provides own volunteers to distribute product and may display sign at distribution point (3/26/10)</li> <li>Other in-kind incentives are considered on a case-by-case basis; please inquire at 302-224-6020</li> </ul>	
<b>Limit: 4 Water Sponsors</b>	

Company/Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Check enclosed (please make payable to Autism Delaware)

Send invoice to: \_\_\_\_\_

Charge this credit card: MC / V / D / AmEx Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ Security #: \_\_\_\_\_ Signature: \_\_\_\_\_

**\* GOLD, SILVER, PATRON, and FRIEND sponsors: The table included in your sponsorship is valued at \$100, which is not tax-deductible. You have the option to refuse the booth by checking here .**

*Fax this form to 302-224-6017 or mail to: 924 Old Harmony Road, Suite 201, Newark, DE 19713.*

**Thank you for your support!**