



4th Annual Walk for Autism FAQ

April 10, 2010
Bellevue State Park
302-224-6020 * delautism@delautism.org
www.delautism.org

ABOUT THE WALK

Walk Day Schedule

- ⊕ **9:30am:** Registration opens! All Walkers check in and turn in any collected donations, then enjoy games and exhibits in the lower level of the barn.
- ⊕ **10:45am:** Start lining up
- ⊕ **11:00am:** Walk begins, immediately followed by Celebration
- ⊕ **1:30pm:** Celebration closes. Thank you!

The Walk will be held rain or shine!

How long is the Walk? The route is about 2 miles and is stroller- and wheelchair-friendly.

REGISTRATION

How do I register for the Walk? Registration is on site. All Walkers, regardless of fundraising, must check in to sign a waiver and receive a handstamp, which will identify them as a Walker to participate in all Walk activities and fun.

To form a Team or sign up as an individual Walker, call or email the Autism Delaware office at 302-224-6020/ delautism@delautism.org and give us the following information:

- ⊕ Captain or Walker name
- ⊕ Mailing address
- ⊕ Phone number
- ⊕ Email address
- ⊕ Team name and number of Walkers, if applicable (can be added or changed at any time)

Who must sign a waiver? All Walkers must sign a waiver for themselves and any children to whom they are parent or legal guardian in order to participate. **If you plan to bring someone who cannot waive liability and who you are not parent/guardian to, they will need their own parent or guardian to sign a waiver form ahead of time and bring it with them.** Please contact the office for a waiver form.

TEAMS

How can I form a Team? Complete a form from a Walk brochure (or call or email us with your name, Team name, address, phone number, email address, and expected number of Walkers), and we will send you all the materials you need. Then recruit! Email, write, or call anyone you think might join you in supporting Autism Delaware and invite them to Walk with you. As a Captain, you should feel free to contact us with any questions or need for support or ideas.

FUNDRAISING

How do I raise money for the Walk? There are many ways to raise money, and we encourage you to be creative. All donations are welcome. Here are some ideas:

- ☺ **TELL YOUR STORY.** Post it on your social networking sites or blogs. Write letters, emails, or postcards to friends and family. Tell your story, and ask for support- you may even get more Walkers!
- ☺ Create a customized webpage to accept donations at www.firstgiving.com/adwalk (*one person per page, please; these can be connected to a Team page*)
- ☺ Ask for a few minutes at a meeting to talk about why you're walking and ask for support or Walkers to join your Team.
- ☺ Ask your employer for a "Jeans Day" for employees who donate \$5 to a Walker at your office.
- ☺ Pick 5 people at work, 5 people at your congregation or social group, and 5 relatives to ask for \$20. If just half say yes, you raised over \$100!
- ☺ Kids can collect and roll spare change or put up a lemonade stand. A relative may match whatever they raise.
- ☺ Team contests can be fun ways to work toward goals! These could include signing up 25 donors of \$25, hitting \$2,000 on the way toward a goal of \$4,000, or seeing who can get the most donations over \$20 in two weeks. Captains, motivate your Team by sharing stories of success or rewarding a goal met.

Is there a fee or fundraising minimum? No, but Walkers who raise at least \$100 qualify for prizes!

Prizes have not yet been determined. Check back in January!

Walkers are entitled to any one prize at or below their fundraising level; except for the \$1,000+ prize, incentives are not cumulative.

How do I keep track of donations? Contact your Team Captain (or Autism Delaware if you are not walking with a Team) for your Walker envelope, on which you will track all online, cash/check, and matching corporate donations* individually. Be sure to write your name and Team at the top of the envelope, especially if you are using more than one envelope.

**For matching gifts to be counted toward a total for a prize, Autism Delaware must receive the forms before or on Walk day.*

Can we raise money as a group rather than individuals? We welcome all donations, but only individual fundraising will be considered for prizes. If you hand in an envelope with multiple Walkers' donations at registration, you will be given the option to complete individual envelopes in order to qualify for prizes.